

WHAT IS CLAIMED IS:

1. A process for the management on messages in an electronic network, said process comprising the steps of :

authorized users to creating a message in said network at particular locations using features available to users of said network at a point in the network reachable by said user;

message seekers viewing according to message selection criterion the messages created by the authorized users;

providing a centralized database to store and distribute information relating to the authorized users, message seekers and messages; and

managing communications between the authorized users and the centralized database and between the message seekers and the centralized database by resident data transfer over the electronic network.